

## STUDENT IDENTIFICATION IN SCHOOLS – FIVE AREAS OF CONCERN

### Security



It's 8:00 am and the start of a new school day. The students are entering through the two doors dedicated to student entry under your new security program. You have two teachers visually checking

who's entering the school. However, because your school has several hundred students, the teachers assigned to secure the entry points can only recognize some of the students. Consequently, an individual dressed like a student passes undetected during the morning crush of students. As it turns out, he hides in the boys' bathroom and sells illegal substances to students between classes.

How do you prevent the interloper from entering your school? Issue student ID cards? Assign PIN codes? Both are just as easy to fool as depending on visual identification. They can be stolen, "loaned out" or "bullied" from an intimidated student. Why not use the only student identification method that can't be stolen, loaned, bullied away, or forgotten? Use their finger!! *identiMetrics'* biometric student identification product, *identiFi™*, will solve this problem.

### Attendance

It's Monday morning and you're ready for another demanding school week. Your first question is always "are my students safe and in class?" Unfortunately, it's difficult to be absolutely sure, even if you're using a computerized tracking system, let alone the outdated, traditional manual data entry method. Taking attendance record keeping is a huge headache and it's a good bet your records are inconsistent at best, if not outright wrong. You've got to deal with students losing their ID cards or failing to check in when they're late to school; teachers complaining about clocks that aren't synchronized; students cutting class; and oh yes, ongoing phone calls from irritated parents insisting their children are always on time for class. Add that to your Open Campus with students coming and going at lunch

time - you have yourself a logistical nightmare every school day.

*identiMetrics* can help eliminate this problem and make your dreams come true...at least when it comes to attendance. How? *identiMetrics'* foolproof biometric student identification product, *identiFi™*, is reliable and accurate. Just think...no more lost ID cards to replace...no more cutting class without consequences...no more excuses from students and no more arguments from parents...no more verifying and coordinating information that's critical to the safety and smooth operation of your school. And an additional benefit is that you've freed your teachers from the hassle of taking role and made your students responsible without lifting a finger! Plus, you're sure to get a thumbs up from your school board for improving attendance statistics and protecting that all-important state and federal funding.

### Cafeteria

It's lunch time and students are piling into the cafeteria only to find the lunch lines backed up because students



ahead of them misplaced their swipe cards or forgot their PIN numbers. So, the Lunch Lady manually charges the accounts and unfortunately, debits the wrong accounts. Now you can expect to hear from

parents complaining about erroneous charges. Will the school's budget eat the cost of the erroneous cafeteria charges once again? Sound familiar?

How do you fix this problem? Do you assign scarce administrative or teaching resources to "baby sit" the swipe card or PIN programs? Wouldn't it be great to have a way to get rid of the cards and PINs, and be 100% positive that the student who is charging the meal is the student who should pay for it? Wouldn't you like to have your staff spend their time solving important problems and teaching students instead of being hassled by administering the swipe card or PIN program? Well, you can. *identiMetrics'* biometric

student identification product, *identiFi™*, will solve your problem and insure that each student is quickly and positively identified in a safe and cost-effective way.

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### Library

A fifth grade class just arrived at the library to participate in a new class project – “Research and Book Selection”. It’s their final class just before lunch. When class is over, 30 students are blitzing the Librarian to check out their books so they can hustle to the cafeteria. A third of the students had their library cards with them. A third of the students left their cards in their lockers and had to run to retrieve them, and the final third couldn’t find them. So the Librarian relied on the tried and true “look them up manually” method. After approximately 10 minutes of “controlled mayhem”, the Librarian has completed this task with only two questions: What books did I check out, and to which students? After all, lost books can cost thousands of dollars to replace.

Wouldn’t it be great if the students could never forget their library cards? The simple answer is to use what the students carry with them at all times, their fingers! *identiMetrics’* biometric student identification product, *identiFi™*, will solve this problem and insure that each student is quickly and positively identified in a safe and cost-effective manner.

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*Finger Scanner*

### Nurse’s Office

It’s your worst nightmare! You have a substitute in the Nurse’s Office and 10 students are scheduled to receive prescribed medications. The substitute nurse has only limited knowledge of the student body, and two of the students decide to play a prank on her by pretending to be each other. Unfortunately, one of the pranksters has an adverse reaction to the wrong medication and requires hospitalization, sending shock waves through the school, the school board, and, of course, the parents.

Why did this happen and what can you do to prevent it from happening again? First, an infallible student identification system needs to be in place. Schools have become too large, students’ physical characteristics change too rapidly, and substitutions of critical personnel, such as nursing staff, occur too frequently to rely on a visual method. The typical student ID cards and PIN readers are too susceptible to theft or “swapping” to guarantee a 100% identification rate. Our biometric, student identification product, *identiFi™*, solves this problem. It guarantees a 100% identification rate of all students visiting the nurse’s office, no matter if they are 8 or 18. And the finger can not be swapped, stolen, or forgotten!

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### About *identiMetrics, Inc.*

*identiMetrics, Inc.*, a privately held company headquartered in Malvern, PA, is a leader in the development, integration and marketing of biometric finger scanning products. *identiMetrics’* solution, *identiFi™*, is a comprehensive biometric finger scanning identification platform that provides a cost-effective and accurate biometric identification replacement for swipe card readers, bar code readers and PIN pads. *identiFi™* eliminates the problems and costs created by cards and PIN pads and gives irrefutable proof of identification for security and record keeping purposes. *identiFi™* provides a single identification solution and integrates seamlessly with different applications already in place. For more information visit [www.identimetrics.net](http://www.identimetrics.net).